Hello there...

So what’s Virgin Limited Edition all about? When you refer to something that’s a ‘limited edition’, it normally implies a kind of extraordinary, rare quality, usually offering something better, exclusive or more desirable... well, that’s exactly what we do.

My very special collection of retreats embodies all these values, providing unsurpassed friendly service, a high quality product, value for money, and of course, fun! We have a private island, luxury villas, a Mallorcan finca turned heritage hotel, a mountain lodge, a game reserve, a vineyard hotel, a kasbah and a tented safari camp. Eclectic, yes – but all these little gems have a shared thread... they are all unique and operate with the sole aim of creating amazing experiences for you, our guests, whether it’s for a holiday, a business-related stay, or a celebration.

I sincerely hope you’ll be able to visit some of these amazing places and share the experience with your friends and loved ones.

SIR RICHARD BRANSON
This 74 acre private island is one of the most idyllic and exclusive places on earth.

Located in the British Virgin Islands, you can hire this little slice of paradise exclusively or share the island, house party style.

www.neckerisland.com
DON'T MISS: Necker Island's famous sushi boat in the Beach Pool – it’s a floating taste sensation stuffed with delicious treats and shots of sake – a fabulous way to spend an afternoon.
Mahali Mzuri is Sir Richard Branson’s 12-tented Kenyan safari camp located in the world-famous Maasai Mara ecosystem and right in the path of the annual great migration.

Mahali Mzuri sits within the Olare Motorogi Conservancy which covers an area of 13,500 hectares. There are endless opportunities for game viewing, so all you need to do is sit back and let the wildlife come to you!

www.mahalimzuri.com
DON'T MISS: Spa treatments in the dedicated therapy room on the valley floor – you’re so close to the game you can practically reach out and touch it. Afterwards take a leisurely dip in the infinity pool and soak up the views.
THE LODGE
The Lodge is a stunning nine bedroom chalet sleeping a total of 18 guests in Verbier, Switzerland.

Not only the ideal choice for a luxury ski holiday, The Lodge also offers the perfect alpine summer escape. Complete with a bunkroom for six children, you can look forward to the indoor pool, hot tubs, steam room and a party room, as well as a team of dedicated staff.

www.thelodge.virgin.com
DON'T MISS: Relaxing in the chalet’s two hot tubs – one indoor and one outdoor. There’s no better place to sit and sip a glass of champagne, especially when there’s snow on the ground.
Escape to Morocco for the clear mountain air and a warm Berber welcome.

Kasbah Tamadot is set in the foothills of the Atlas Mountains and is less than one hour’s drive from Marrakech city centre.

The 29 individually designed rooms and suites are perfect for rest and relaxation, and ideally located for exploring the mountains by foot or mule.

www.kasbahtamadot.com
DON'T MISS: A fantastic Berber feast on the roof – the atmosphere is magical. You can also get our chefs to teach you the tricks of their trade during a cooking course.
Ulusaba Private Game Reserve is situated in the Sabi Sand Game Reserve, bordering South Africa’s renowned Kruger National Park.

This stunning property has 20 rooms and suites spread over two lodges, Rock Lodge and Safari Lodge, each with its own unique perspective on the African Bush.

Look out for the ‘Big 5’ during the twice daily game drives with our experienced rangers and trackers.

www.ulusaba.com
DON'T MISS: The views both from the decks at Rock Lodge where you can see for miles and at Safari Lodge when you can watch the hippos from the Treehouse Suite deck with a drink in hand!
MONT ROCHELLE
Mont Rochelle is an idyllic hotel and vineyard located in Franschhoek and set against the backdrop of some of South Africa’s most impressive scenery.

With 26 luxurious rooms and suites, it is perfect for wine enthusiasts and lovers of the great outdoors, with endless opportunities to explore the region. Take a guided tour of our vineyard and historic wine cellar.

www.montrochelle.com
DON’T MISS: Collecting a picnic basket from our kitchen for a leisurely lunch down by the dam – we’ll make sure the wine stays chilled!
DID YOU KNOW? The Manor House is a beautiful four-bedroom villa available at Mont Rochelle for exclusive use year-round.
Set within the spectacular Tramuntana Mountains, Son Bunyola covers 1,300 acres of stunning landscape on the northwest coast of Mallorca.

The vast estate is part of a UNESCO World Heritage site and includes three beautiful, self-contained villas -Sa Punta de S’Aguila, Sa Terra Rotja and Son Balagueret - and a luxury heritage hotel, set within an immaculately restored 16th century finca.

www.sonbunyola.com
DON'T MISS: The 16th century finca - or manor house - central to the Son Bunyola estate, is an intimate luxury hotel with 26 bedrooms and suites with a swimming pool, hot tub, spa treatment rooms, and two restaurants.
DID YOU KNOW? Sa Punta de S’Aguila translates as ‘Eagle’s Point’ and this five bedroom villa is located along a track above the coastline.
DID YOU KNOW? Our chefs travel to the local markets every week to get the freshest ingredients for you to enjoy during your stay.
DID YOU KNOW? Son Balagueret is rich in history – the original turret dates back to the 13th century.
The 125-acre Moskito Island in the British Virgin Islands is a jewel of the Caribbean and one of the most exclusive private islands in the world.

The Branson Beach Estate, with unparalleled ocean views complemented by the stunning architectural design, is your island home-away-from-home. It offers unmatched barefoot luxury and a one-of-a-kind Caribbean hospitality experience. Available for exclusive use or individual villa stays.

www.thebransonbeachestate.virgin.com
DON’T MISS: The Cove is The Branson Beach Estate’s own secluded beach and is the perfect spot for sundowners.
DON’T MISS: Take your best shot on the tennis courts or take to the waters on a paddleboard.
Contrary to popular belief, luxury and sustainability can go hand in hand.

The local communities in which we reside are at the heart of all we do and are hugely important to each one of our properties, so every decision we make we think about the impact we are causing. This includes working to protect the wildlife and habitat as well as community projects.

We always recruit staff as locally as possible, to provide jobs and income for local people and to positively impact the communities in which we operate.
COMMUNITY IMPACT

Community is at the heart of every property in our collection, and we are committed to nurturing the communities where we operate. We empower future generations to thrive by providing them with the necessary tools and resources they need to survive, develop and grow. Whilst the specific impact differs from one location to another, here are some of our community highlights in action:

EDUCATION

We are proud to support children and young adults in the local communities with funding, resources, and quality education. Both Ulusaba and Mahali Mzuri have built local primary schools, providing a safe learning environment and access to essential resources for children. Kasbah Tamadot, through the Eve Branson Foundation, offers artisan craft-making skills at the Tamgounssi Weaving Centre and Tansgart Woodwork Centre, providing young individuals with lifelong skills and employment opportunities.

SUPPLY CHAIN

Wherever possible we support local suppliers, charities, and entrepreneurs. At Mahali Mzuri, we collaborate with a local charity that empowers Maasai women to create traditional beaded coasters and placemats, providing them with a steady income. At Kasbah Tamadot and Son Bunyola, we source bathmats, table linen, and other artisanal items from the Eve Branson Foundation. The Lodge champions sustainable cuisine, using dairy products from cows grazing on nearby mountains in summer, foraging from hedgerows to create preserves, to sourcing meat from the neighbouring town of Le Châble.

CONSERVATION

We are lucky to have properties in a range of breathtaking locations, and our teams are passionate about preserving the natural beauty and environmental resources that surround them. We actively contribute to biodiversity, so you’ll now find beehives buzzing with activity at Mahali Mzuri, Ulusaba, Kasbah Tamadot, and Son Bunyola. Our commitment extends to protecting local wildlife that can be seen on safari by monitoring their health and helping protect them from poachers, to promoting the regeneration of ecosystems such as replanting mangroves in the British Virgin Islands.
OUR MENUS

When it comes to our food, we like to showcase the best of what our locations have to offer and favour home grown wherever possible. Our chefs work closely with nearby suppliers and morning markets to source fresh and seasonal ingredients, celebrating local cuisine. We grow our own herbs and vegetables and raise free-range chickens adding that homegrown touch to our menus. And to help minimise landfill impact, leftovers are composted or used to feed our many animals.

RESPONSIBLE CONSUMPTION

ENERGY EFFICIENCY

It’s our mission to reduce our energy consumption and embrace renewable sources. Across our collection, we already utilize a mix of renewable energy sources. Kasbah Tamadot and Mahali Mzuri use solar panels to heat their outdoor swimming pools, reducing oil consumption by 40% in a year. Ulusaba also harnesses the power of the sun with solar panels generating electricity and hot water, while Necker Island has wind turbines and a solar farm, allowing the island to be without generators for 90% of the time, reducing carbon emissions by 2.5 tonnes daily.

And we’re not stopping there! We’re dedicated to investing in additional technology and infrastructure to further reduce our reliance on fossil fuels.

REDUCING, REUSING & RECYCLING

Creating positive change for both the environment and our communities is what we’re all about. Our teams minimise single-use plastics and landfill waste. On Necker Island, we work with a company that transforms plastic waste from the ocean into our team’s uniforms and repurpose old uniforms into laundry bags. At Ulusaba, we donate old linen to a local disability charity, who skillfully repurpose them into slippers and bathrobes for our guests to use.

Our teams at Virgin Limited Edition work hard to make ensure that we’re creating a better future for our communities, the habitats in which we operate, the wildlife that we encounter, and for the environment. And we’re always encouraging our guests to get involved too.
Unite BVI is a not-for-profit organisation based in the British Virgin Islands. It works on projects from protecting the environment to initiatives that enrich the community such as supporting local entrepreneurs, investing in education and addressing public health and social welfare issues with sustainable solutions.

By bringing together people, great ideas and resources, community and environmental challenges are tackled in ways that bring about sustainable, positive impact for the benefit of this and future generations.

Pack for a Purpose aims to positively impact communities around the world by helping travellers who want to take meaningful contributions to the destinations the visit.

Travellers are asked to create just a few kilos of space in their suitcases for much-needed supplies for community projects all around the world. The supply lists are provided by the local community-based projects that receive and use the supplies, so that travellers take items that meet their needs.

To find out more about how Virgin Limited Edition creates a better future, please visit virginlimitededition.com