In 1998, I went to Morocco with the goal of circumnavigating the globe in a hot air balloon. Whilst there, my parents found a beautiful Kasbah and dreamed of turning it into a wonderful Moroccan retreat. Sadly, I didn’t quite manage to realise my goal on that occasion, however I did purchase that magnificent Kasbah and now my parents’ dream has become a reality. I am pleased to welcome you to Kasbah Tamadot, (Tamadot meaning soft breeze in Berber), which is perhaps one of the most beautiful properties in the High Atlas Mountains of Morocco. I hope you enjoy this magical place; I’m sure you too will fall in love with it.

– Richard Branson
Where is Kasbah Tamadot?
Kasbah Tamadot is approximately 45 minutes’ drive southeast from Marrakech Airport in Morocco (about 1 hour from central Marrakech). Located in the foothills of the High Atlas Mountains, the nearest village is Asni which is along the route to Imlil and Mount Toubkal, North Africa’s highest peak.

How do I get there?
Morocco is served by direct flights from the UK and other major European hubs, with flight times to Marrakech between 3 & 4 hours. Flights from the UK can connect either in Casablanca or via a European hub. When you book a room we can arrange transfers directly to Kasbah Tamadot from the airport or another location in Marrakech. Alternatively, you can hire a car if you wish to drive yourself and directions are available on our website. Helicopter transfers can be arranged on request.

What’s the weather like?
It depends on the season! We are open year-round but usually close for a brief period in mid-January for routine maintenance.

Spring
During spring Kasbah Tamadot has so much to offer: snow-capped mountains, warm days by the pool and walking in the foothills of the Toubkal National Park.

Summer
As we enter July the heat during the day continues to increase and by August we are very much a ‘hot sun’ destination, but at an average 10°C cooler than the high temperatures in Marrakech, so we recommend bringing a high factor sun cream and plenty of books for poolside reading. Also in August the fruit on our fruit trees are ripe and ready to pick.

Autumn
In the autumn months the evenings start to cool and the days become a little less intense heat-wise. Towards the end of September the snow on the tops of the Atlas Mountains starts to return. As in spring, the temperature suits everyone, whether actively hiking or sitting back and relaxing. You can see all the seasons in one day at this time of year so a variety of clothing is advised.

Winter
Winter has to be the most social time of year at Kasbah Tamadot. The sun still shines during the day and with the pools at a comfortable 28°C, a middle of the day swim is the norm!
Kasbah Tamadot can be divided into four areas. The main building contains 15 original rooms and suites, an indoor pool, spa, library, reflecting pool, restaurant and bar, roof terrace and main reception. Just off the main courtyard is the Asmoun Lounge.

Adjacent to the main building is the heated outdoor infinity pool, hot tub, amphitheatre, sun deck, gym, spa treatment room and a collection of fruit trees.

On the far side of the infinity pool from the main building is the 3-bedroom Master Suite. This miniature version of Kasbah Tamadot has outdoor pool and is ideal for families.

Continue exploring past the Master Suite and you’ll find our gardens, tennis courts, mule shed and Berber Tents. There are 10 tents, six of which have private hot tubs, and all have spacious decks and views over the valley and the mountains. You’re also invited to get to know Kasbah Tamadot’s resident camels, mules, and donkeys — who live just beyond the tennis courts.
SUPERIOR ROOMS
We have three Superior Rooms; one looks out over the front courtyard, the other into an interior courtyard and the third is one of the three bedrooms in the Master Suite. The Superior Room in the Master Suite can only be booked separately within two months prior to arrival.

DELUXE ROOMS
All seven Deluxe Rooms have a balcony or terrace. One of the Deluxe Rooms forms part of the Master Suite and interconnects with the Deluxe Suite with pool (Kasbah Tamadot’s only interconnecting room). All Deluxe Rooms have a garden, pool or mountain view.

All rooms and suites are furnished with plush bathrobes, filtered bottles of water, docking stations for playing music, a selection of bicycles, slippers, sun hats, postcards with stamps and all the contents of your minibar, which are also complimentary. Televisions with DVD players are available on request.
SUPERIOR SUITES
All four Superior Suites offer a private balcony or terrace and are typically larger in size than the Deluxe Rooms. They have an open-plan sitting area and most can accommodate a rollaway bed for one child.

DELUXE SUITES
The Deluxe Suites occupy the premium locations for views of the valley and Atlas Mountains. They are similar in size to the Superior Suites with an open-plan sitting area. Two of these suites can accommodate a rollaway bed for one child.
BERBER TENT

The four tented suites are perched on the hillside with stunning views across the Atlas Mountain range and the valley below. Each tent features a king-size bed, large bathtubs for soaking while you gaze over the mountains, a terrace, sun loungers and outdoor dining space. Due to the tents’ hillside location they are not suitable for children aged 11 and under. As with all the rooms at Kasbah Tamadot the suites have Berber names that tell you something about them.

BERBER TENT WITH PRIVATE HOT TUB

Perched on the hillside overlooking a pretty valley below, the six tents with hot tubs are the perfect location to soak up the sun on your very own private deck. The suites are located a short stroll through the herb and vegetable garden and all have views of Mount Toubkal, the Atlas highest peak. They are perfect for those looking for a little more luxury and adventure. Each tent features a king-size bed, large bathtubs, a terrace with private hot tub, sun loungers and space for outdoor dining.
The Master Suite is a miniature version of Kasbah Tamadot, sitting out on a promontory. Located near the glorious infinity pool, the Master Suite is ideal for families and features three bedrooms, a terrace, and private swimming pool. The building itself is rich in architectural detail and offers complete privacy. There is a Deluxe Room and a Deluxe Suite on the ground floor, which can be interconnected. On the upper floor is a compact Superior Room with a huge roof terrace. This configuration is perfect for larger parties, as the rooms link to maximize and maintain complete privacy. Rooms within the Master Suite are generally not sold separately until two months before arrival, depending on availability.
OUTDOOR INFINITY POOL AND HOT TUB
A dip in the heated outdoor infinity pool is an irresistible part of any stay at Kasbah Tamadot. There are plenty of loungers for sunbathing and a drinks list so you can order what you want from the bar. There is also a large hot tub adjacent to the pool.

THE LIBRARY
Just off the reflecting pool is the library which has a cozy seating area, books, a TV, DVD player and DVDs, games and a big hint to snugly all text to in winter. Afternoon tea is often served here in the cooler months.

ASMOUN LOUNGE
In the Berber language, Asmoun means ‘a place to get together or meet’, and the lounge is a great place to take in the views over the valley, spend a relaxing afternoon reading books by the fireplace, or enjoy a pre-dinner cocktail. The lounge is equipped with a pool table, satellite TV, DVD player, music system and a fully stocked honesty bar.

THE ASOUNFOU SPA AND INDOOR POOL
“Asounfou” is the Berber word meaning relaxation. To make your experience at Kasbah Tamadot even more tranquil and memorable indulge in one of our signature treatments at the Asounfou Spa.

TRADITIONAL MOROCCAN HAMMAM
Spend time in our traditional Moroccan hammam. The hammam is based on the traditional Moroccan cleansing ritual which will give you a deep clean, purify and soften the skin. The sauna is heated by an earthen oven which is covered by an evaporation of the body oil with a mist. While the mask is applied to the body you can have a head massage and full body massage. The end result is that the rest of the body, especially the hair, will be totally relaxed. A definite must if you’re visiting Kasbah Tamadot!

GET TO KNOW KASBAH TAMADOT
The extensive grounds are filled with staircases, courtyards and gardens. Getting yourself orientated will be time-consuming but exciting! The grounds have been planted with a huge variety of evergreens and flowering plants. Within the stepped landscape is the pool complex; the upper terrace is usually served and features a bar, while a grand staircase leads down to the Infinity Pool, reflecting the sky and offering views to the valley below and mountains above.
What’s on the menu?

KANOUN RESTAURANT

With an intimate fireside bar for pre-dinner cocktails and a stunning dining area complete with wonderful views, Kanoun restaurant serves delicious local and international cuisine. Kanoun is open for all hotel guests and casual lunch diners on request. If the weather is right, dine alfresco next to the beautiful infinity pool bar, on the rooftop terrace underneath the stars, or somewhere private just for two.

Breakfast is included within your accommodation rate and is served to you in the terrace next to the pool bar (weather permitting). In addition to freshly baked bread and pastries, juices and fruit, you are welcome to order cooked dishes and traditional specialties from the à la carte menu. We can also arrange for breakfast to be brought to your room.

Lunch is usually a very casual affair served around the pool or at the pool bar (weather permitting). There are shaded areas dotted here if you want to take a break from the sun and enjoy a light meal.

In the evenings the menu and the setting will vary. Join fellow guests for pre-dinner drinks before dining in the main restaurant, on the roof terrace, by the pool terrace, or even around the reflecting pool. Our à la carte menu is always available, but we also serve traditional Berber feasts family style as well as multiple course tasting menus with Moroccan and international themes. We also recommend you try the local Moroccan wines.

FULL BOARD SUPPLEMENT

If you don’t plan to go further afield during your stay we recommend our full board supplement which is available for 1,020 Dirham per person per night. This includes an à la carte or picnic lunch as well as dinner from the à la carte menu (excluding drinks). Infants dine free of charge. Children aged 6-11 are charged the junior per adult, per night, for lunch and dinner, excluding soft drinks. Breakfast is included in all room rates.
**MOROCCAN CUISINE**

Get a taste for Morocco with Kasbah Tamadot’s cookery lessons. There are hands-on interactive sessions where our chefs will teach you how to make some of our most popular dishes. Create a delicious three course meal including salad, soup, tagines and dessert and then enjoy your culinary delights for dinner that evening.

**EVE BRANSON FOUNDATION**

We work closely alongside The Eve Branson Foundation to improve living standards in the communities around the property. This effort is spearheaded by Eve Branson, known to us as Richard’s mum! The foundation aims to help the local people in the long term by setting up sustainable enterprises which so far have included a carpet workshop and a craft house run and managed by locals.

We also regularly arrange visits to the local craft houses in the neighbouring Berber villages so you can see the foundations work first hand. You can purchase a selection of these handmade items in the Berber Bazaar.

**PACK FOR A PURPOSE**

We partnered with Pack for a Purpose, a charity that allows hotels around the world to support local projects by suggesting lists of donations that guests may wish to bring in their suitcases and make a priceless impact on the lives of the local children and families. If you’re planning a trip to Kasbah Tamadot, please visit our website for an explanation of the projects we support and the items that are most needed.

**GET ACTIVE**

Head to the gym and work up an appetite. This air-conditioned space is equipped with running machine, bike, multifunctional weight station and free weights. If you fancy a morning stretch we also offer yoga every Tuesday and Friday morning too!

**RACQUET SPORTS**

We have two floodlit AstroTurf tennis courts in the gardens with racquets and balls provided, there are also shaded seating areas if you’d rather just watch. Unleash your competitive side on our Ping Pong table located in the garden behind the infinity pool.

**CINEMA NIGHTS**

On warmer evenings at Kasbah Tamadot we offer cinema nights where you can watch a selection of Moroccan-inspired films in the open-air under the stars.

**TREKKING**

Discover the beautiful surroundings of the High Atlas Mountains in a uniquely traditional way with one of our resident mules. Whether you would like to venture down to the river, walk through the village of Asni or go into the hills behind Kasbah Tamadot, our experienced English speaking guides can suggest treks of varying lengths.

**MULE TREKS**

Get acquainted with our resident mules, Paprika and Parmesan then go for a ride around the property and the nearby village. Our mules are always happy to show you around! We also have two camels, Pickle and Pumpkin and two donkeys - Plum and Peaches.

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At Kasbah Tamadot we’ve got some great ideas for activities for kids of all ages...

Because the property is small and intimate and because we know each child is different, we do not operate a set programme. Instead we offer a fantastic range of activities that we tailor to each child and group. Here are some ideas of things we can help to organise before your kids arrive.*

- Mule rides around the property and nearby villages
- Go on a Moroccan treasure hunt
- Learn how to make delicious Moroccan dishes and take home the recipes
- Splash around with a pool party in the indoor pool or the outdoor infinity pool – inflatable toys provided
- Play some games in the lounge or settle in to watch their favourite DVD
- Get a feel for the local culture with a Moroccan tea party
- Spend the morning being pampered by our spa therapists
- Play some table tennis or actual tennis, we’ll organise a mini-tournament
- Discover some of the local plants on a nature walk

*Please note that some of these activities are subject to availability.

ANYTHING ELSE I SHOULD KNOW?

Children at Kasbah Tamadot are welcome to stay during the following dates in 2021:

- 1st - 11th January 2021
- 6th – 28th February 2021
- 14th March - 3rd May 2021
- 21st – 31st May 2021
- 14th June - 5th September 2021
- 22nd October – 1st November 2021
- 12th December 2021 - 6th January 2022
kasbah tamadot rates 2021

Individual Bookings

VALID FROM 12TH JANUARY - 21ST DECEMBER 2021

The rates are quoted per room, per night and priced in Moroccan Dirham. All rates are based on double occupancy.

<table>
<thead>
<tr>
<th>LOW SEASON</th>
<th>MID SEASON</th>
<th>HIGH SEASON</th>
</tr>
</thead>
<tbody>
<tr>
<td>Superior Room</td>
<td>MAD 6,000</td>
<td>12th January - 28th February 2021</td>
</tr>
<tr>
<td>Deluxe Room</td>
<td>MAD 8,000</td>
<td>1st - 14th March 2021</td>
</tr>
<tr>
<td>Superior Suite</td>
<td>MAD 9,700</td>
<td>1st - 30th September 2021</td>
</tr>
<tr>
<td>Superior Suite 2 Bed (as triple)</td>
<td>MAD 11,700</td>
<td>1st - 30th September 2021</td>
</tr>
<tr>
<td>Superior Suite 2 Bed (2 adults and 2 children)</td>
<td>MAD 13,700</td>
<td>1st - 30th September 2021</td>
</tr>
<tr>
<td>Deluxe Suite</td>
<td>MAD 10,800</td>
<td>1st - 30th September 2021</td>
</tr>
<tr>
<td>Berber Tent</td>
<td>MAD 10,800</td>
<td>1st - 30th September 2021</td>
</tr>
<tr>
<td>Deluxe Pool Suite</td>
<td>MAD 13,100</td>
<td>1st - 30th September 2021</td>
</tr>
<tr>
<td>Berber Tent with private hot tub</td>
<td>MAD 13,100</td>
<td>1st - 30th September 2021</td>
</tr>
<tr>
<td>Master Suite (3 bedrooms)</td>
<td>MAD 27,100</td>
<td>1st - 30th September 2021</td>
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</tbody>
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SINGLE OCCUPANCY

Our single occupancy rates are MAD 500 less than the published double occupancy rate in high, mid and low seasons.

FULL BOARD SUPPLEMENT

MAD 1,020 per person per night which includes a la carte or picnic lunch and a la carte dinner (excludes drinks). Infants under the age of 6 dine free of charge and children aged 6–11 are charged MAD 510 per child per night for lunch and dinner, including soft drinks.

HALF BOARD SUPPLEMENT

MAD 600 per person per night, inclusive of a 3 course lunch or dinner from the a la carte menu (excludes drinks). Infants under the age of 6 dine free of charge and children aged 6-11 are charged MAD 300 per child per night for lunch or dinner, including soft drinks.

AVAILABLE FOR AN ADDITIONAL CHARGE

- Beauty treatments in the Asounfou Spa
- All activities and excursions
- Gift shop purchases
- Road transfers to and from Kasbah Tamadot
- Photocopying, telephone and fax facilities, laundry facilities

VIP AIRPORT SERVICE

The next time you fly into Marrakech on a visit to Kasbah Tamadot you can bypass the queues at immigration and make sure getting there (and leaving) is still part of the fun with our VIP Airport Service. To book transfers and the VIP Airport experience please contact Virgin Limited Edition’s Sales and Reservations Office in the UK.

CHILDREN AT KASBAH TAMADOT

Children at Kasbah Tamadot are welcome during selected dates throughout the year: 1st - 11th January 2021, 6th – 28th February 2021, 14th March - 3rd May 2021, 21st - 31st May 2021, 14th June - 5th September 2021, 22nd October – 1st November 2021, 12th December 2021 - 6th January 2022. Children under the age of six can stay free of charge when sharing with an adult and includes breakfast, soft drinks and ice cream. Children aged between 6-18 years are charged MAD 1,200 per bed, per night when sharing a room with two adults and is inclusive of breakfast.

These rates are quoted per room, per night based on two adults sharing a double room and are priced in Moroccan Dirham. They include accommodation as detailed, breakfast and taxes. Special rates apply for the Christmas and New Year periods; ask us for more details.

The full and half board supplements are per person, per night, in addition to the accommodation rate.

*The Deluxe Pool Suite can be booked within two months of your arrival.

**The Superior Suite 2 Bed can accommodate 2 adults and 2 children up to the age of 18.

Rates are subject to change at any time. Minimum stays may apply. For all our full terms and conditions please visit www.virginlimitededition.com/en/legal
kasa**h tamadot rates 2021

Exclusive use rates

**VALID FROM 12TH JANUARY - 21ST DECEMBER 2021**

The rates below are quoted per night for exclusive use of Kasbah Tamadot for a maximum of 56 guests.

<table>
<thead>
<tr>
<th>LOW SEASON</th>
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<th>HIGH SEASON</th>
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<tr>
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<td>1st - 14th March 2021</td>
<td>15th March – 30th April 2021</td>
</tr>
<tr>
<td>1st June - 31st August 2021</td>
<td>1st - 31st May 2021</td>
<td>1st - 31st October 2021</td>
</tr>
<tr>
<td>1st November - 21st December 2021</td>
<td>1st - 30th September 2021</td>
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**LOW SEASON**

- Exclusive Use: MAD 430,000

**MID SEASON**

- Exclusive Use: MAD 485,000

**HIGH SEASON**

- Exclusive Use: MAD 515,000

**WHAT’S INCLUDED IN THE EXCLUSIVE USE RATE?**

- Private use of Kasbah Tamadot and all facilities
- All meals* and drinks including beers, house wines and spirits (excluding champagne)
- Gala Dinner on 1 night**
- Minibar contents (replenished daily)
- Private use of all the facilities including a heated outdoor infinity pool with stunning views of the mountains
- Indoor pool with lounge area and outside terrace
- Gym equipped with a running machine, bike, a multifunctional weight station and free weights
- Library with a large range of books, a TV, DVD player and DVDs, games and a log fire place
- All taxes

*Meals include: daily breakfast, lunch and dinner. Lunches and dinners will be a pre-arranged set-menu or buffet.
**The Gala Dinner includes a welcome cocktail or sparkling wine on arrival, with a selection of canapés, followed by a 4-course meal.
Please note that a 10% service charge will be added to the above rates and due on payment of the final balance prior to arrival.
How to Book

UK Sales and Reservations
The Metro Building, 1 Butterwick, London W6 8DL
United Kingdom
0800 716 919 (UK toll-free)
+44 (0) 208 600 0430
enquiries@virginlimitededition.com

www.kasbahtamadot.virgin.com

USA Regional Sales Office
65 Bleecker Street, 6th Floor, New York, NY 10012
United States of America
877 577 8777 (USA toll-free)
+(1) 212 994 3070
enquiriesusa@virginlimitededition.com

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