



For Immediate Release

Extra mileage with Virgin Limited Edition

30 July 2009 - [Virgin Limited Edition](#), Sir Richard Branson's privately owned collection of award-winning luxury retreats has partnered with Virgin Atlantic's Flying Club to make future guests' next trip to one of the properties even easier!

When a Flying Club member flies with Virgin Atlantic they could be earning miles towards a free stay*. Guests who are Flying Club members can allocate their miles towards a holiday at one of Virgin Limited Edition's retreats. This fabulous partnership allows guests to earn and spend miles for future trips to Necker Island, Ulusaba Private Game Reserve, Kasbah Tamadot, The Lodge and The Roof Gardens.

When guests stay at [Ulusaba Private Game Reserve](#) in South Africa they can earn 6,000 miles per night** or if they're planning to visit the stunning Swiss Alps and stay at [The Lodge](#) in Verbier, they could earn 4,000 miles per night.***

A Flying Club member travelling on Virgin Atlantic could earn a year's High Flyer membership at [The Roof Gardens](#) Private Members Club by spending only 125,000 Flying Club miles. Or for those wishing to sample the magic of Morocco and stay at [Kasbah Tamadot](#) set at the foothill of the Atlas Mountains, a three night stay for two at Kasbah Tamadot on a superior bed and breakfast basis is only 250,000 Flying Club miles.

For further information, please contact:

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Notes to Editors:

*excludes Virgin Atlantic reward flights.

** 6,000 Flying Club miles is earned per room per night at Ulusaba. Mileage reward can be split between 2 Flying Club members sharing a room.

*** 4,000 Flying Club miles earned is per room per night at The Lodge. Mileage reward may not be split.

Terms and Conditions apply.

Please visit www.virginatlantic.com/flyingclub for full Terms and Conditions, details and to enrol as a Flying Club Member.

If you'd like to make a booking with Virgin Limited Edition please call 0800 716 919 (toll free) or +44 (0) 208 600 0430 alternatively visit www.virginlimitededition.com for more details.

For further information about all of our properties please visit www.virginlimitededition.com

Virgin Limited Edition is a collection of unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco and The Lodge in Verbier.