



For Immediate Release

**Virgin Limited Edition celebrates success at Condé Nast Readers'
Travel Awards 2010**

2nd September 2010 - Virgin Limited Edition, Sir Richard Branson's privately owned collection of award-winning luxury retreats, is delighted to announce that at the recent Condé Nast Readers' Travel Awards 2010, the Virgin Limited Edition website was voted 4th best for researching and booking trips.

Kasbah Tamadot in Morocco also retained its place in the top 20 in the category of best hotels in the Middle East, African and the Indian Ocean Islands.

Jon Brown, Managing Director of Virgin Limited Edition, commented "I am incredibly proud that we were shortlisted in two very important categories at last night's award ceremony. It's an honour to see the travel industry acknowledge our hard work given the fierce competition and it's extremely rewarding to know that this stemmed from our guests and the magazine's readers."

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Notes to Editors:

Virgin Limited Edition is a collection of unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, The Lodge in Verbier, Necker Belle, a 105 foot luxury catamaran and Necker Nymph, a three man aero submarine.

Virgin Limited Edition aims to make a credible contribution towards creating a sustainable economy and to meet or exceed the expectations of our customers and stakeholders.

For bookings please call 0800 716 919 (toll free) or +44 (0) 208 600 0430
alternatively visit www.virginlimitededition.com for more details.