



7 July 2009

## Play Time with Virgin Limited Edition...

At [Virgin Limited Edition](#), Sir Richard Branson's privately owned collection of award-winning luxury retreats, we value our little guests. Our African retreats, [Ulusaba Private Game Reserve](#) in South Africa and [Kasbah Tamadot](#) in Morocco, pull out all the stops to ensure the guests of our future are having the times of their lives while staying for free!

'**Ulusaba Cubs Club**' invites kids or cubs, as we like to call them, of all ages to take part in the activities on offer at Rock Lodge. As Rock Lodge is small and intimate, and because we know each cub is different, we do not operate a set programme, instead we have a set welcome pack and a range of fantastic activities to consider.

On arrival at Ulusaba, all Cubs are given a backpack full of goodies to keep them entertained and to help educate them about the African bush. Some of the activities include treasure hunts supervised by the Rangers where Cubs will learn about direction and map reading and familiarise themselves with the plants, trees, animals and their tracks. Following each completed task, badges will be awarded and framed by their very own home made wooden frame which they will make from the products found in the bush. For the more creative souls, various craft sessions can be arranged and for the Ray Mears types, survival instruction, such as finding water and bait for fishing can be taught.

Recently introduced is a 'Family Sports Day' where the whole family can get together to enjoy a picnic in the bush and participate in a variety of sports such as tug of war, water balloon fights, egg and spoon race and a three legged race, to name a few.

In addition, Pride n Purpose and Ulusaba Cubs Club have joined together to find ways for Cubs to be more involved with the community by supporting the schools in the adjacent villages. Some of these initiatives will be giving Cubs the opportunity to become an Ulusaba community pen pal and write to another child at a local school, helping them to learn more about different cultures. There will also be the chance for our Cubs to sponsor the orphanage or sponsor a tree for food! Guests will have the option to pay an extra R100 for their community tour and this extra money will go towards a fruit tree for the schools, where the Cubs will be invited to the community to plant the tree themselves.

Join us at **Kasbah Tamadot** and soon enough, Peppermint, Peanut and Paprika, our resident mules, will be capturing your children's hearts. That is, if Pickle and Pumpkin (the two camels) and Pudding, Plum and Peaches (the three donkeys) haven't found them already!

High in the Atlas Mountains, this magical mountain retreat enjoys rustic landscapes, ideal for children to ride the resident mules, venture off on a

Moroccan treasure hunt, take to the bumps on a four-wheel drive excursion, go on a horse and cart ride, or simply partake in Moroccan tea party, learn how to make delicious local dishes and splash around in the indoor or outdoor infinity pools. Endless ice cream and soft drinks till the sun goes down!

Like Ulusaba, Kasbah Tamadot is small and does not operate set programmes. Instead we offer a fantastic range of activities that is tailored to each child regardless of age.

In addition to the kid's activities, we also offer a Cub's cuisine menu at Ulusaba and a young diners menu at Kasbah Tamadot with meals especially designed for kids, including African and Moroccan-themed dishes so they can embrace the local flavours and expand their pizza hungry taste buds.

***For further information, please contact:***

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**Notes to Editors:**

- Kids aged from 0 - 11 years can stay at Kasbah Tamadot for free July, August & October Half Term. That's a saving of €100 per child per night.
- Kids (otherwise known as Cubs) aged from 0 - 11 years can stay at Ulusaba's Rock Lodge for free through till 31 December 2009. That's a saving of ZAR 2,000 per child per night.
- For a full set of activities and the young diners menu please contact [enquiries@virginlimitededition.com](mailto:enquiries@virginlimitededition.com)
- Dedicated babysitting is available with advance notice given. The service will be provided by a local member of staff with plenty of experience with children.
- A set programme can be organised for a group of children provided advance notice is given. Once we know the ages and interests of the children concerned, we will come up with something to keep them entertained. All of this is at no extra cost unless a charge has been mentioned above.
- Children are welcome at Ulusaba all year round.
- Children of all ages are welcome at Kasbah Tamadot for selected dates during the year. In 2009 the dates are 1<sup>st</sup> July – 31<sup>st</sup> August, 16<sup>th</sup> October – 1<sup>st</sup> November, 18<sup>th</sup> December – 7<sup>th</sup> January 2010. In 2010, the dates are 26<sup>th</sup> March – 18<sup>th</sup> April, 1<sup>st</sup> July – 31<sup>st</sup> August, 15<sup>th</sup> – 31<sup>st</sup> October and the 18<sup>th</sup> December – 10<sup>th</sup> January 2011.

*Virgin Limited Edition is a collection of unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco and The Lodge in Verbier.*

For bookings please call 0800 716 919 (toll free) or +44 (0) 208 600 0430 alternatively visit [www.virginlimitededition.com](http://www.virginlimitededition.com)