



For Immediate Release

**Ulusaba Private Game Reserve hits the back of the net with special
Exclusive-use rate for MICE business**

21st May 2010 – Planning a corporate incentive event for 2011 and want to take your clients or employees somewhere that little bit extra special... Well, [Virgin Limited Edition](#), Sir Richard Branson's privately owned collection of award-winning luxury retreats, has something just for you. To celebrate South Africa hosting the World Cup 2010, [Ulusaba](#) in South Africa is holding its 2010 rates for exclusive use bookings through to 31st May 2011, providing money saving opportunities before they can even get their binoculars out to spot the big five!

This special offer is available for exclusive use of Safari Lodge, Rock Lodge or both lodges for all new reservations booked prior to the above dates. Rates start from ZAR 147,000 (approximately £600 per person) per night for exclusive use of Safari Lodge for up to 22 guests in 11 rooms.

Included in the rates are:

- Your accommodation
- Your meals and snacks (breakfast, lunch and dinners) served in a variety of locations, for example by firelight, candlelight or star light where you'll be able to feast on a traditional Braai in the heart of the Bush, or sample the local specialities overlooking the animals wandering by
- All beverages & drinks including a top quality wine list and fine champagne
- Twice daily game viewing drives traversing an area of 13,500 hectares
- Daily walking safaris to learn about the medicinal properties of plants, local beliefs regarding the wildlife and fascinating facts about the animals
- Transfers from Ulusaba's airstrip to either Rock or Safari Lodge
- Use of the Aroma Boma Spa, Gym and facilities *
- All taxes

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Notes to Editors:

Not included in the offer are:

- Flights between Johannesburg and Ulusaba's private airstrip
- *Aroma Boma beauty treatments

Virgin Limited Edition is a collection of unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and

exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, The Lodge in Verbier, Necker Belle, a 105 foot luxury catamaran and Necker Nymph, a three man aero submarine.

Virgin Limited Edition aims to make a credible contribution towards creating a sustainable economy and to meet or exceed the expectations of our customers and stakeholders.

For bookings please call 0800 716 919 (toll free) or +44 (0) 208 600 0430 alternatively visit www.virginlimitededition.com for more details.