



Virgin LIMITED EDITION

Virgin Limited Edition Unveils Cliff Lodge at Ulusaba Private Game Reserve

23 April 2009 - Virgin Limited Edition, Sir Richard Branson's privately owned collection of luxury retreats, is delighted to launch the new luxurious 'Cliff Lodge' at Ulusaba Private Game Reserve. Having been given the honour of the inaugural stay, Hollywood Actor Christian Slater remarks, "The Cliff Lodge is the most beautiful place I have ever been to. Even with its supreme opulence it gives you the ability to blend in with the bush and all that lives there; it truly is a place that will enrich your life."

Cliff Lodge, located at Ulusaba's Rock Lodge, has two magnificent one-bedroom suites, offering guests the ultimate in safari luxury. The larger of the two suites is a spacious one-bedroom, featuring two additional small pull-out beds, an en-suite bathroom, separate kitchen, private dining area, a bar, a spacious lounge to relax in with all the latest technology, an outdoor deck with a braai area and a large swimming pool. It also has a smaller second bedroom/study which can accommodate one adult or two small children.

The second suite is a luxurious bedroom with an en-suite bathroom, lounge area with fireplace and a spacious outdoor deck with Jacuzzi. The suite also has two small pull-out beds. Guests who wish to indulge in some pampering or feel the need for a workout with a spectacular view can use the small spa and gym as well.

With a strong traditional South African theme running throughout, Cliff Lodge exudes an eclectic African feel. Furniture has been custom-designed and made; to complement the solid African Teak wooden floors. Colourful and dynamic artwork, by renowned South African artists, decorates the stunning bedrooms and lounges. Access to the Cliff Lodge will be via a wooden walkway from the main

house of Rock Lodge allowing guests who stay in Cliff Lodge to feel a sense of adventure as soon as they stroll over the walkway to their secluded suite.

Cliff Lodge is ideal for families and friends seeking an exclusive getaway, or couples wanting to enjoy those special occasions in pure privacy. The two suites in Cliff Lodge can be booked exclusively accommodating a maximum of five adults and four children. Exclusive use will include the use of both suites, a private game drive vehicle and a chef! The two suites will also be able to be booked individually.

OPENING OFFERS

Stay 4 nights, Pay 3 nights; Stay 5 nights, Pay 4 nights; Stay 7 nights, Pay 5 nights when you book an individual suite or hire Cliff Lodge exclusively before **30th June 2009**.

Individual Suites. From **ZAR 12,000** per person per night, based on two people sharing.

Exclusive Hire. An introductory rate of **ZAR 40,000 per night** for up to 5 adults and 4 children will apply until June 30th, 2009 - **a saving of ZAR 12,000** per night. Children go free!

Set on the Sabi Sand Game Reserve in South Africa, Ulusaba brings the thrill of adventure and safari traditions of Africa to life in an exclusive and luxurious setting.

For bookings please call 0800 716 919 or visit www.virginlimitededition.com for more details.

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Virgin Limited Edition is a collection of unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The

Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, and The Lodge in Verbier.

Notes to Editors:

Images are available upon request.