



For Immediate Release

Don't beat around the bush....Go wild with a free night offer this autumn at Ulusaba Private Game Reserve

09 September 2010 – [Ulusaba Private Game Reserve](#), Sir Richard Branson's beautiful award-winning luxury retreat, has a fantastic free night offer available for guests who book to stay between now and the 18th December 2010. It means they can treat themselves for a little bit longer and enjoy the final night for free when they go in search of the 'Big Five' this autumn.

Guests can either book to stay for 4 nights for the price of 3, 5 nights for the price of 4 or if they wish to stay even longer 7 nights for the price of 5. Rates start from ZAR 4,750 per person per night based on double occupancy in Safari Lodge and include accommodation, all meals and drinks, twice daily game drives, high quality wines and champagne, as well as a team of fabulous staff.

Set in the Sabi Sand Game Reserve in South Africa, Ulusaba brings the thrill of adventure and safari traditions of Africa to life in an exclusive and luxurious setting. With over 13,500 hectares of unspoilt, game-rich bush, guests can enjoy twice-daily game drives and safari walks tracking the 'Big Five'.

When not on game drives there are two swimming pools, two tennis courts and gyms available in both lodges. You'll also have the opportunity to visit the local community (supported by Pride 'n Purpose Ulusaba's charitable arm). Pride 'n Purpose is committed to helping disadvantaged communities living adjacent to the reserve and its work is achieved both through the provision of basic needs, such as access to food, water and health services, and by empowering communities with sustainable development initiatives. If relaxation is more appealing; there is the Safari Lodge wine cellar, lounges packed with DVDs, music and books and a range of indulgent treatments to choose from at the Aroma Boma spas.

For further information, please contact:

Charlotte Tidball charlotte.tidball@virginlimitededition.com

Tel: +44 (0)20 8600 0468

Notes to Editors:

Terms and Conditions:

- Stays can be split between Safari Lodge and Rock Lodge; the last night of your stay will be complimentary

- Offer is subject to availability and applies to any new bookings made for stays until 18th December 2010
- All our normal booking terms and conditions apply
- Maximum of one free night per booking
- Offer can be combined with the Kids Go Free offer only

Virgin Limited Edition is a collection of unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, The Lodge in Verbier, Necker Belle, a 105 foot luxury catamaran and Necker Nymph, a three man aero submarine.

Virgin Limited Edition aims to make a credible contribution towards creating a sustainable economy and to meet or exceed the expectations of our customers and stakeholders.

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