



For Immediate Release

The Roof Gardens showcases its green footprint

02 June 2011 – [Virgin Limited Edition](#) continuously works hard to ensure all its properties operate in an environmentally friendly and ultimately sustainable way. [The Roof Gardens](#) is no exception and with the help of the entire team, they have launched a short sustainability video bringing to life the work they have been doing. To see the story so far, visit http://www.roofgardens.virgin.com/en/the_roof_gardens/about_us

Jason Goddard, General Manager of The Roof Gardens, commented: "We wanted to find a creative way of getting across some of the initiatives we currently have in place and getting all the team involved was a great way to do this; we had some great personalities help with the video and I know that they really enjoyed doing it."

Virgin Limited Edition is committed to sustainable development and recognises its responsibility towards the environment and the local communities in which it operates and plans to roll out sustainability videos for the rest of the properties over the next two years. Across the portfolio there are a number of initiatives in place and every effort is being made to be more responsible for the environment, something increasingly important to both the team and guests.

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Notes to Editors:

Virgin Limited Edition is an award-winning collection of unique retreats, chosen for their beautiful locations and magnificent surroundings; each offers a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, The Lodge in Verbier, Necker Belle, a 105 foot luxury catamaran and Necker Nymph, a three man aero submarine.

Virgin Limited Edition aims to make a credible contribution towards creating a sustainable economy and to meet or exceed the expectations of our customers and stakeholders.

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