

January 2012



Jamie Roberts joins The Roof Gardens as Deputy General Manager

The Roof Gardens in Kensington, part of Sir Richard Branson's luxury Virgin Limited Edition portfolio, is pleased to announce the appointment of Jamie Roberts into the position of Deputy General Manager.

Jamie has replaced Sam Wilson who was recently promoted to General Manager. In Jamie's new role, he supports Sam with the day to day management and operation of The Roof Gardens' popular London club, events space, the award-winning Babylon restaurant and the one and half acres of beautiful roof top gardens.

Jamie brings a wealth of hospitality experience to the role, having worked in various roles over the past 12 years in the industry. Having originally moved to London at the age of 18 to pursue his dream of performing on a West End stage, Jamie worked as a flair bartender where he found his passion for the hospitality industry. He then moved into the role of Bar Supervisor at various West End hotspots before taking up the position of Bars Manager and then becoming an Assistant General Manager.

After taking a year out to star in the lead role in 'Blood Brothers' in the West End, Jamie realised the performance industry was not for him and decided to turn his focus back to the hospitality industry. Prior to his arrival at The Roof Gardens, Jamie was the Venue Manager at KOKO in Camden.

Jon Brown, Managing Director of Virgin Limited Edition commented: "Jamie's valuable experience and enthusiasm for the industry really stood out during the recruitment process. We are delighted he has accepted the role as Deputy General Manager and look forward to working with him."

- Ends -

Notes for Editors:

- The Roof Gardens and Babylon Restaurant are part of the award-winning Virgin Limited Edition luxury portfolio.

For press information please contact: Lydia Turner at EdenCancan on 0207 467 9404 and at Lydia.turner@edencancan.com

The Roof Gardens

6th Floor, The Roof Gardens, 99 Kensington High Street, W8 5SA
www.roofgardens.virgin.com

Virgin Limited Edition is a collection of award-winning unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, The Lodge in Verbier, Necker Belle, a 105 foot luxury catamaran and Necker Nymph, a three man aero submarine.

For further information please visit www.virginlimitededition.com