



THE LODGE, VERBIER SECOND SEASON ALMOST SOLD

September 2008. Following its successful opening in January 2008, **The Lodge, Verbier**, Sir Richard Branson's year round alpine escape, enters its second winter season. The strength of the bookings for the 2008/09 winter season to date, with only four weeks still available before April 2009, highlights the excitement surrounding this property. With rates starting from £42,300 per week for exclusive hire for up to 18 guests, skiers looking for the ultimate skiing holiday need to book quickly.

The Lodge has been recognised as one of the most luxurious chalets in The Alps, renowned for its stylish interior and exceptional personal service. Located just minutes from the main ski lifts, The Lodge sleeps its 18 guests in nine stunning rooms and suites. There is also a special bunkroom available, accommodating up to six kids.

Promising its guests indulgence and pampering, The Lodge offers a nine metre indoor pool, indoor and outdoor Jacuzzis, large steam room, gym and Virgin Touch treatment room. After a day on the slopes, guests can relax with a spot of ice-curling on The Lodge's very own mini ice rink or wind down on comfy sofas with a hot chocolate before tucking into some exquisite dishes from the kitchen. After dinner, guests can let their hair down in the 'party room', where they can shoot some pool, dance the night away underneath a twinkling disco ball and fight it out in a Nintendo Wii competition – the karaoke is a favourite!

As famous for its outstanding ski areas, which encompasses 400 km of ski terrain and a variety of slopes on and off piste, as for its après-ski and exciting nightlife, Verbier provides the perfect backdrop for The Lodge. And with a 24-hour driver on hand, guests at The Lodge will be able to experience it all.

Winter season at The Lodge, Verbier runs from 13th December 2008 to 26th April 2009.

Rates include:

- Breakfast, afternoon tea, and dinner. Provisions for lunch will be made every day in summer, and a light lunch is served at The Lodge in winter for those guests not eating on the mountain. Please note these rates exclude one evening meal out when guests can sample the gourmet delights of Verbier
- All drinks, including fine wines, spirits and Champagne
- 24-hour driver service within Verbier
- All local taxes

Available on request (not included in the rates):

- In winter for an extra charge, we can arrange lift passes, in house ski and boot fitting and ski lessons with private instructors for all levels.
- Transfers to and from The Lodge
- Spa treatments
- Laundry facilities

For bookings please call 0800 716 919 or visit www.virginlimitededition.com for more details.

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For further information and images please contact:

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