



For Immediate Release

Pack your bags for a summer escape to the Swiss Alps

30 June 2010 – Tempted to book a short summer getaway and want to try somewhere a little bit different. Well, there's never been a better time for an alpine escapade in the Swiss Alps or a stay at [The Lodge](#) in Verbier, Sir Richard Branson's luxury ski chalet in the mountains. Between the 18th June and the 19th September, guests can enjoy their final night absolutely free when they book to stay for 6 nights but pay for just 5 nights, or if they wish to stay even longer they can book for 7 nights but pay for just 6!

Rates start from £530 per room per night based on double occupancy and include all food and drinks including top quality wines and house champagne, as well as a 24-hour driver service within Verbier, plus a team of 9 fabulous staff.

For the adrenaline junkies out there, downhill mountain biking, paragliding and hiking is available. For those wishing to take it a bit easier they can unwind with a luxurious spa treatment at The Lodge or sample the local wines at a local vineyard. The Lodge also has an indoor pool, indoor and outdoor Jacuzzis, spa, a steam room, a party room, two bars and an amazing chef – there's something to keep everyone happy so you won't want to leave!

For further information, please contact:

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Notes to Editors:

Terms and Conditions

- Offer is subject to availability and applies to any new bookings made between 16th June and 12th September, 2010 for arrivals between the 16th June and 19th September, 2010
- All our normal booking terms and conditions apply

Virgin Limited Edition is a collection of unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and

exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, The Lodge in Verbier, Necker Belle, a 105 foot luxury catamaran and Necker Nymph, a three man aero submarine.

Virgin Limited Edition aims to make a credible contribution towards creating a sustainable economy and to meet or exceed the expectations of our customers and stakeholders.

For bookings please call 0800 716 919 (toll free) or +44 (0) 208 600 0430 alternatively visit www.virginlimitededition.com for more details.