



For Immediate Release

Dust off your snowboard and skis to experience winter at The Lodge without hiring the whole chalet!

13 October 2010 – Why not kick off the 2010-11 ski season at The Lodge in Verbier, Sir Richard Branson's privately owned chalet. It has a few remaining dates available in December where guests will be able to 'ski-in' to an individual room and book 'hotel-style' for a stay of up to 9 nights....ideal for those who haven't had time to organise 18 friends for a ski holiday!

From the 10th December until the 19th December 2010 guests can book individual rooms 'hotel style' for stays of 3, 4, 5, 7 or 9 nights.* Rates start from £2,760 per room for a 3 night stay and are based on double occupancy.

What's included?

- Luxury accommodation at The Lodge**
- Daily breakfast, afternoon tea and dinner are prepared by The Lodge's very own Michelin-trained chefs.
- All drinks as well as alcoholic drinks and house champagne
- 24 hour driver service within Verbier
- Taxes

Things to do...and also included!

- Take a dip in the indoor heated pool, or warm yourself up in the indoor or outdoor Jacuzzis
- Tuck into some of the exquisite dishes from our kitchen – order what you want, or let us surprise you! You can even watch our chefs at work and pick up some tips
- Try a few glasses of red or white from our wine cellar
- Curling on the mini ice-rink! (weather permitting)

The Lodge in Verbier is part of Virgin Limited Edition, Sir Richard Branson's privately own collection of award-winning luxury retreats.

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Notes to Editors:

*Set arrival dates will apply

** Separate rates apply for children staying in the bunkroom

Virgin Limited Edition is an award-winning collection of unique retreats, chosen for their beautiful locations and magnificent surroundings; each offers a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, The Lodge in Verbier, Necker Belle, a 105 foot luxury catamaran and Necker Nymph, a three man aero submarine.

Virgin Limited Edition aims to make a credible contribution towards creating a sustainable economy and to meet or exceed the expectations of our customers and stakeholders.

For bookings please call 0800 716 919 (toll free) or +44 (0) 208 600 0430 alternatively visit www.virginlimitededition.com for more details.