



For Immediate Release

**World's Finest Winemakers & Leading Chefs Head to Necker Island
this July**

27 May 2009 - Virgin Limited Edition, Sir Richard Branson's privately owned collection of award-winning luxury retreats, is delighted to collaborate with British Virgin Islands (BVI) Tourist Board, and offer guests the opportunity to experience a taste-infusing culinary tour with some of the world's leading chefs and winemakers.

Necker Island will host the very first 2009 Winemakers Dinner on the 16th July 2009, one of eight private dinners that will take place throughout July and December at selected exotic locations. The dinner at Necker Island will feature a seven course gourmet meal prepared by master chefs. Each course is paired with two fine wines selected by the very best winemakers in the world. One of the wines that will be poured at this dinner will be the Pio Cesare Barolo 2004 which was ranked #6 by the Wine Spectator in the top 100 Wines of the World in 2008.

Even more convenient is the fact that this special occasion takes place during only one of six 'Celebration Weeks' where Necker Island accommodates guests on an individual room basis.

Jon Brown, Managing Director of Virgin Limited Edition, commented: "We're thrilled to support the BVI Tourist Board on this project. Not only will guests be able to combine a stay on one of the world's most exclusive islands with such an unforgettable and unique culinary experience as the Winemakers Dinner, but they will be supporting the local community, as all net profits made from the event will go to the BVI charitable fund which benefits schools, youth programmes and the local Red Cross organisation."

To support this experience Virgin Limited Edition has created a special 'free night' offer for guests who wish to participate in the Winemakers Dinner on Necker Island. For arrivals on the 15th July 2009, guests can book to stay for four nights and pay for just three, or they can stay for eight nights and pay for seven nights, this offer is only valid for arrivals beginning on the 15th July 2009.

The price for a four night stay for two guests starts from US\$12,900 and includes accommodation, all meals and drinks, as well as two special Winemaker dinners - one on Necker Island and the other on a neighbouring island.

For further information, please contact:

Molly Cangemi molly.cangemi@virginlimitededition.com
Charlotte Tidball charlotte.tidball@virginlimitededition.com
Tel: +44 (0)20 8600 0469/0468

Notes to editors:

Virgin Limited Edition is a collection of unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco and The Lodge in Verbier.

For bookings please call 0800 716 919 (toll free) or +44 (0) 208 600 0430 alternatively visit www.virginlimitededition.com or www.neckerisland.virgin.com/offers for more details.

For further details on the Winemakers Dinners please visit www.winemakersdinners.com