



For Immediate Release

Necker Belle sets sail with Voya as its onboard beauty product

9 August 2010 - Virgin Limited Edition, Sir Richard Branson's privately owned collection of award-winning luxury retreats has appointed Voya as its onboard beauty product for Necker Belle – the collection's luxury 105ft catamaran.

Necker Belle recently introduced an experienced spa therapist onboard to further enhance the guests' experience and therefore made the decision to partner with Voya - a certified organic skincare range designed to purify the body.

Helen Cain, Spa Manager for Virgin Limited Edition, said: "We are delighted to have brought Voya onboard. Their hand-harvested seaweed treatments are designed to complement the ocean surroundings, as well as purifying your mind, body and well-being which makes them the perfect choice to have onboard Necker Belle."

Together Necker Belle and Voya have devised a range of various treatments for the face and body that will send each guest on a journey of relaxation and rejuvenation.

Sheila Burnham, Spa training consultant for Voya, commented: "What better way of enhancing the experience of being aboard Necker Belle. I could see from the outset that the fusion of our organic and luxurious seaweed products partnered with Virgin Limited Edition would be a true meeting of philosophies."

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Notes to Editors:

- For a full list of the treatments available please contact charlotte.tidball@virginlimitededition.com or visit www.neckerbelle.virgin.com
- Treatments are not included in the charter rate and are priced in US dollars, Euros and British Pounds.
- Guests can book an appointment before they arrive by contacting Reservations, or on board by speaking to one of the crew.

Virgin Limited Edition is a collection of unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, The Lodge in Verbier, Necker Belle, a 105 foot luxury catamaran and Necker Nymph, a three man aero submarine.

Virgin Limited Edition aims to make a credible contribution towards creating a sustainable economy and to meet or exceed the expectations of our customers and stakeholders.

For bookings please call 0800 716 919 (toll free) or +44 (0) 208 600 0430
alternatively visit www.virginlimitededition.com for more details.

VOYA is a voyage that began in 1912 when the first seaweed baths opened on the wild Atlantic coast of Strandhill, Sligo, Ireland. The tradition is continued today by the Walton family who own VOYA and run a seaweed spa visited by thousands of people every year. They have created the world's first range of certified organic seaweed based products by blending wild hand – harvested seaweed with the finest organic ingredients from around the world. All VOYA products are packaged using recycled, recyclable or biodegradable materials.

The range of VOYA anti-aging facial skin care products has been approved by the Soil Association and the US Department of Agriculture.