



For Immediate Release

Kasbah Tamadot celebrates double success at the African Hotel Awards 2011

22 November 2011 - Virgin Limited Edition, Sir Richard Branson's privately owned collection of award-winning luxury retreats, is delighted to announce that at the African Hotel Awards 2011 in association with Bloomberg Television, Kasbah Tamadot won 'Best Small Hotel Morocco' as well as 'Best Small Hotel Africa'.

The African Hotel Awards 2011 recognises excellence in the hotel and hospitality industry worldwide to promote an international standard. The high profile gala presentation dinner took place at the Burj Al Arab in Dubai, on the 17th November 2011.

Janet Hoolohan, Sales & Marketing Director for Virgin Limited Edition, who collected the award, commented: "All of the team are extremely proud that Kasbah Tamadot has been awarded these prestigious awards and delighted to achieve success in both of these categories judged by such an esteemed panel."

Later this year, the highest scoring winners from the African Hotel Awards; which Kasbah Tamadot will be one of, will compete against other winning companies from Europe, Asia Pacific, the Americas and Arabia to find the ultimate World's Best in each category.

For further information, please contact:

Charlotte Tidball charlotte.tidball@virginlimitededition.com

Tel: +44 (0)20 8600 0468

Notes to Editors:

Virgin Limited Edition is a collection of unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, The Lodge in Verbier, Necker Belle, a 105 foot luxury catamaran and Necker Nymph, a three man aero submarine.

Virgin Limited Edition aims to make a credible contribution towards creating a sustainable economy and to meet or exceed the expectations of our customers and stakeholders.

For bookings please call 0800 716 919 (toll free) or +44 (0) 208 600 0430 alternatively visit www.virginlimitededition.com for more details.